



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
304384-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
Citizens Protecting Michigan	Citizens Protecting Michigan	

Flight Dates	Order #	Alt Order #
11/01/12 - 11/06/12	304384	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	11/01/12	11/05/12	11pm Action News Update	11-1135pm	M-Sun	:30	6	\$2,000.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 --- 2111 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 11/01/12 11:13 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM102101H \$2,000.00 NM									
2 WXYZ Th 11/01/12 11:35 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM101701H \$2,000.00 NM									
3 WXYZ F 11/02/12 11:11 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM102101H \$2,000.00 NM									
4 WXYZ Sa 11/03/12 11pm Action News Update 11-1135pm M-Sun :00 \$2,000.00 NM									
See MG 1.7									
7 WXYZ Sa 11/03/12 11:58 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM102101H \$2,000.00 NM									
MG for 1.4 11/03									
5 WXYZ Su 11/04/12 11:16 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM102101H \$2,000.00 NM									
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WXYZ M 11/05/12 11:24 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM101701H \$2,000.00 NM									
<hr/>									
2	11/01/12	11/06/12	5am News M-F	5-6am	M-F	:12 -	5	\$400.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 --- 12-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 11/01/12 4:58 AM 5am News M-F 5-6am M-F :30 CPM102101H \$400.00 NM									
1 WXYZ F 11/02/12 5:10 AM 5am News M-F 5-6am M-F :30 CPM102101H \$400.00 NM									
3 WXYZ F 11/02/12 5:42 AM 5am News M-F 5-6am M-F :30 CPM101701H \$400.00 NM									
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 11----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 4:58 AM 5am News M-F 5-6am M-F :30 CPM102101H \$400.00 NM									
5 WXYZ Tu 11/06/12 5:28 AM 5am News M-F 5-6am M-F :30 CPM102101H \$400.00 NM									



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Advertiser		Product	Estimate Number
Citizens Protecting Michigan		Citizens Protecting Michigan	

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	11/01/12	11/06/12	Action News 6am	6-7am M-F	11- 21- -	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 --- 21- - 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 11/01/12 6:27 AM Action News 6am 6-7am M-F :30 CPM101701H \$900.00 NM									
1 WXYZ Th 11/01/12 6:49 AM Action News 6am 6-7am M-F :30 CPM102101H \$900.00 NM									
3 WXYZ F 11/02/12 6:17 AM Action News 6am 6-7am M-F :30 CPM102101H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 11- ----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 6:08 AM Action News 6am 6-7am M-F :30 CPM102101H \$900.00 NM									
5 WXYZ Tu 11/06/12 6:12 AM Action News 6am 6-7am M-F :30 CPM101701H \$900.00 NM									
4	11/01/12	11/06/12	M-F 7-9am	7-9am M-F	22- 33- -	:30	10	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 --- 33- - 6 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 11/01/12 M-F 7-9am 7-9am M-F :00 \$900.00 NM <i>Credited</i>									
3 WXYZ Th 11/01/12 7:58 AM M-F 7-9am 7-9am M-F :30 CPM101701H \$900.00 NM									
4 WXYZ Th 11/01/12 8:40 AM M-F 7-9am 7-9am M-F :30 CPM102101H \$900.00 NM									
2 WXYZ F 11/02/12 M-F 7-9am 7-9am M-F :00 \$900.00 NM <i>Credited</i>									
6 WXYZ F 11/02/12 M-F 7-9am 7-9am M-F :00 \$900.00 NM <i>Credited</i>									
5 WXYZ F 11/02/12 7:58 AM M-F 7-9am 7-9am M-F :30 CPM102101H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 22- ----- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WXYZ M 11/05/12 M-F 7-9am 7-9am M-F :00 \$900.00 NM <i>Credited</i>									
8 WXYZ M 11/05/12 7:49 AM M-F 7-9am 7-9am M-F :30 CPM101701H \$900.00 NM									
9 WXYZ Tu 11/06/12 7:25 AM M-F 7-9am 7-9am M-F :30 CPM102101H \$900.00 NM									
10 WXYZ Tu 11/06/12 7:59 AM M-F 7-9am 7-9am M-F :30 CPM101701H \$900.00 NM									
5	11/01/12	11/06/12	M-F 9a-10a	9-10am M-F	11- 21- -	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 --- 21- - 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 11/01/12 M-F 9a-10a 9-10am M-F :00 \$500.00 NM <i>Credited</i>									
2 WXYZ Th 11/01/12 9:43 AM M-F 9a-10a 9-10am M-F :30 CPM102101H \$500.00 NM									
3 WXYZ F 11/02/12 9:59 AM M-F 9a-10a 9-10am M-F :30 CPM101701H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 11- ----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 9:52 AM M-F 9a-10a 9-10am M-F :30 CPM102101H \$500.00 NM									
5 WXYZ Tu 11/06/12 9:38 AM M-F 9a-10a 9-10am M-F :30 CPM102101H \$500.00 NM									



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Advertiser		Product	Estimate Number
Citizens Protecting Michigan		Citizens Protecting Michigan	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	11/01/12	11/05/12	12n-1p	12-1pm M-F	1--12--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---12-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 11/01/12 12:29 PM 12n-1p 12-1pm M-F :30 CPM102101H \$500.00 NM									
3 WXYZ F 11/02/12 12:14 PM 12n-1p 12-1pm M-F :30 CPM102101H \$500.00 NM									
1 WXYZ F 11/02/12 12:48 PM 12n-1p 12-1pm M-F :30 CPM101701H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 12:14 PM 12n-1p 12-1pm M-F :30 CPM101701H \$500.00 NM									
8	11/01/12	11/05/12	The Chew	1-2pm M-F	1--12--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---12-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 11/01/12 The Chew 1-2pm M-F :00 \$600.00 NM <i>Credited</i>									
1 WXYZ F 11/02/12 The Chew 1-2pm M-F :00 \$600.00 NM <i>Credited</i>									
3 WXYZ F 11/02/12 The Chew 1-2pm M-F :00 \$600.00 NM <i>Credited</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 The Chew 1-2pm M-F :00 \$600.00 NM <i>Credited</i>									
9	11/01/12	11/05/12	2-3pm General Hospital	2-3pm M-F	1--21--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---21-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 11/01/12 2-3pm General Hospital 2-3pm M-F :00 \$600.00 NM <i>Credited</i>									
2 WXYZ Th 11/01/12 2-3pm General Hospital 2-3pm M-F :00 \$600.00 NM <i>Credited</i>									
3 WXYZ F 11/02/12 2-3pm General Hospital 2-3pm M-F :00 \$600.00 NM <i>Credited</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 2-3pm General Hospital 2-3pm M-F :00 \$600.00 NM <i>Credited</i>									
10	11/01/12	11/05/12	M-F 3p-4p	3-4pm M-F	1--12--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---12-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 11/01/12 3:22 PM M-F 3p-4p 3-4pm M-F :30 CPM102101H \$800.00 NM									
1 WXYZ F 11/02/12 3:13 PM M-F 3p-4p 3-4pm M-F :30 CPM102101H \$800.00 NM									
3 WXYZ F 11/02/12 3:50 PM M-F 3p-4p 3-4pm M-F :30 CPM102101H \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 3:23 PM M-F 3p-4p 3-4pm M-F :30 CPM102101H \$800.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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Advertiser		Product	Estimate Number
Citizens Protecting Michigan		Citizens Protecting Michigan	

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	11/01/12	11/05/12	Dr. Oz	4-5pm M-F	1--21--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---21-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 11/01/12 Dr. Oz 4-5pm M-F :00 \$900.00 NM See MG 14.5									
1 WXYZ Th 11/01/12 3:59 PM Dr. Oz 4-5pm M-F :30 CPM101701H \$900.00 NM									
3 WXYZ F 11/02/12 Dr. Oz 4-5pm M-F :00 \$900.00 NM See MG 14.5									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 4:09 PM Dr. Oz 4-5pm M-F :30 CPM102101H \$900.00 NM									
12	11/01/12	11/05/12	5-6pm M-F	5-6pm M-F	1--11--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---11-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 11/01/12 5:44 PM 5-6pm M-F 5-6pm M-F :30 CPM102101H \$1,000.00 NM									
5 WXYZ F 11/02/12 5:21 PM 5-6pm M-F 5-6pm M-F :30 CPM101701H \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 5:23 PM 5-6pm M-F 5-6pm M-F :30 CPM101701H \$1,000.00 NM									
13	11/01/12	11/05/12	6-630pm M-F	6-630pm M-F	1--12--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---12-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 11/01/12 6:21 PM 6-630pm M-F 6-630pm M-F :30 CPM102101H \$1,200.00 NM									
3 WXYZ F 11/02/12 6-630pm M-F 6-630pm M-F :00 \$1,200.00 NM See MG 14.5									
1 WXYZ F 11/02/12 6:17 PM 6-630pm M-F 6-630pm M-F :30 CPM102101H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 6-630pm M-F 6-630pm M-F :00 \$1,200.00 NM See MG 14.5									
14	11/01/12	11/05/12	M-F 7-730p	7-730pm M-F	1--12--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---12-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 11/01/12 M-F 7-730p 7-730pm M-F :00 \$1,200.00 NM See MG 14.5									
1 WXYZ F 11/02/12 M-F 7-730p 7-730pm M-F :00 \$1,200.00 NM Credited									
3 WXYZ F 11/02/12 7:23 PM M-F 7-730p 7-730pm M-F :30 CPM102101H \$1,200.00 NM									
5 WXYZ Sa 11/03/12 3:31 PM ABC's Cllge Ftbl 12-330pm 12-330pm :30 CPM102101H \$7,200.00 NM MG for 11.3,13.4,15.4,13.3,11.2,14.2									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 M-F 7-730p 7-730pm M-F :00 \$1,200.00 NM Credited									

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Advertiser		Product	Estimate Number
Citizens Protecting Michigan		Citizens Protecting Michigan	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	11/01/12	11/05/12	M-F 730-8pm	730-8pm M-F	1--21--	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---21-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 11/01/12 M-F 730-8pm 730-8pm M-F :00 \$1,800.00 NM <i>Credited</i>									
2 WXYZ Th 11/01/12 7:41 PM M-F 730-8pm 730-8pm M-F :30 CPM101701H \$1,800.00 NM									
3 WXYZ F 11/02/12 7:45 PM M-F 730-8pm 730-8pm M-F :30 CPM101701H \$1,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 11/05/12 M-F 730-8pm 730-8pm M-F :00 \$1,800.00 NM <i>See MG 14.5</i>									
17	11/05/12	11/05/12	MO 8-10pm Dancing	8-10p	M-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 11/05/12 7:59 PM MO 8-10pm Dancing 8-10p :30 CPM102101H \$10,000.00 NM									
18	11/05/12	11/05/12	Monday Prime C	10-11pm Monday	M-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 11/05/12 10:44 PM Monday Prime C 10-11pm Monday :30 CPM102101H \$5,000.00 NM									
19	11/03/12	11/03/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 GMA SAT 7-8am SAT 7-8am :00 \$350.00 NM <i>Credited</i>									
20	11/03/12	11/03/12	ABC's Clge Ftbl 12-330pm	12-330pm	-----S-	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 12:05 PM ABC's Clge Ftbl 12-330pm 12-330pm :30 CPM102101H \$2,500.00 NM									
2 WXYZ Sa 11/03/12 1:41 PM ABC's Clge Ftbl 12-330pm 12-330pm :30 CPM101701H \$2,500.00 NM									
22	11/03/12	11/03/12	ABC's Saturday Night Foc SA	8pm-1130pm	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 7:58 PM ABC's Saturday Night Football SA 8pm-1130pm :30 CPM102101H \$3,000.00 NM									
23	11/04/12	11/04/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 GMA SUN 7-8am SUN 7-8am :00 \$350.00 NM <i>Credited</i>									



Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
304384-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Citizens Protecting Michigan		Citizens Protecting Michigan	

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	11/04/12	11/04/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 8:42 AM Action News SUN 8am Sun 8-930am :30 CPM101701H \$350.00 NM									
25	11/04/12	11/04/12	Spotlight SUN 930am	Sun 930-10am	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 9:37 AM Spotlight SUN 930am Sun 930-10am :30 CPM102101H \$500.00 NM									
26	11/04/12	11/04/12	This Week SUN 10am	Sun 10-11am	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 9:59 AM This Week SUN 10am Sun 10-11am :30 CPM102101H \$2,500.00 NM									
27	11/04/12	11/04/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 6:24 PM Su 6-630p 6-630pm Sun :30 CPM102101H \$750.00 NM									
28	11/01/12	11/02/12	M-F 11a-12n	11am-12pm M-F	---TF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---TF-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 11/01/12 11:43 AM M-F 11a-12n 11am-12pm M-F :30 CPM101701H \$1,500.00 NM									
1 WXYZ F 11/02/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 CPM102101H \$1,500.00 NM									
29	11/01/12	11/02/12	Nightline	1135pm-1205am M	---TF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---TF-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 11/01/12 12:02 AM Nightline 1135pm-1205am M :30 CPM102101H \$1,500.00 NM									
2 WXYZ F 11/02/12 11:44 PM Nightline 1135pm-1205am M :30 CPM102101H \$1,500.00 NM									
30	11/01/12	11/02/12	Jimmy Kimmel Live	1205am-105am M-I	---TF--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---TF-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 11/02/12 12:26 AM Jimmy Kimmel Live 1205am-105am M-I :30 CPM101701H \$750.00 NM									
31	11/03/12	11/03/12	ABC's Clle Ftbl	12-330pm-12-330pm	-----S-	:30	1	\$5,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$5,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 1:59 PM ABC's Clle Ftbl 12-330pm-12-330pm 12-330pm :30 CPM102101H \$5,100.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
304384-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Citizens Protecting Michigan		Citizens Protecting Michigan	

www.wxyz.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
32	11/03/12	11/03/12	SA 8-10am Action News	8-10a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 8:28 AM SA 8-10am Action News 8-10a :30 CPM102101H \$1,500.00 NM									
33	11/03/12	11/03/12	SA 10-11am News	10-11am	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 10:34 AM SA 10-11am News 10-11am :30 CPM102101H \$1,500.00 NM									
34	11/03/12	11/03/12	Sa 7-8p	7pm Sat	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 7:42 PM Sa 7-8p 7pm Sat :30 CPM101701H \$3,000.00 NM									
35	11/04/12	11/04/12	SU 12-1p News	12-1p	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 12:07 PM SU 12-1p News 12-1p :30 CPM101701H \$2,500.00 NM									
36	11/04/12	11/04/12	11-1130pm Sun	11-1130pm Late N	-----S	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 11:55 PM 11-1130pm Sun 11-1130pm Late N :30 CPM101701H \$6,000.00 NM									

Total Spots **65** Gross Total **\$103,750.00**

Payment Terms 30 Days

<u>Agency Commission</u>	\$15,562.50
<u>Net Amount Due</u>	\$88,187.50